



the
CREATING WE *Institute*

A WORLD OF CHANGE IN THOUGHT LEADERSHIP

Mission

The Creating WE Institute is an international thought leadership community dedicated to fostering WE-centric practices through co-creation, collaboration, research and publishing.

- Our members
- Other researchers
- Educators
- Corporations

WHY DO WE EXIST?

- *To use our combined wisdom and research to make enduring breakthroughs in WE-Centric thinking and collaboration*
- *To elevate wisdom in the field and in the workplace in the specific areas of communication, collaboration, and productivity*
- *To collaborate on recognized published works advancing the field of leadership*
- *To help contribute to a higher functioning business and a more collaborative society*
- *To gain personal benefits in the form of support, learning, recognition, and participation in pioneering research*

WHO DO WE SERVE?

- Enterprises
- Government organizations
- Executives
- Business teams
- Leaders
- Entrepreneurs
- Non-profit organizations

Core Values - Our Compass

Trust, Inclusion, Candor, Listening, Gratitude,
Respect, Responsibility, Community,
Pioneering, Creative

Core Knowledge

Leadership Development, Neuroscience,
Positive Psychology, Appreciative
Inquiry, Project Management,
Communication and Language,
Cultural/Climate Adaptation, Resilience

Core Expertise

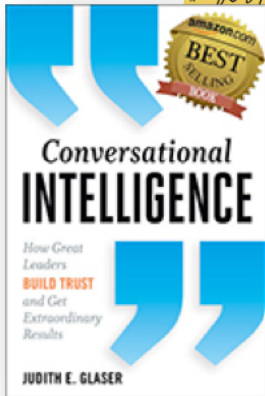
Research, Writing, Presenting,
Designing, Organizing,
Facilitating, Coaching,
Consulting, Organizational
Diagnostics and Development



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Thought Leadership



HOW WE COLLABORATE & CO-CREATE

- Collaborate with neuroscientists on cutting edge research
- Applications of research to enhance business results
- Co-creating with clients & practitioners through summit meetings
- Build learning communities of practice
- Publishing articles, books and tools for executives and teams
- Collaborate with other CWI members

WHAT WE CO-CREATE

Our members work together to provide a variety of products and services to their unique client base including:

- Articles & Books
- Published Research
- Creating WE Workshops, Summits & Seminars
- Assessments, Training Materials, & Certifications
- Educational Websites
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BREADTH OF OUR PARTNERSHIPS

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| <ul style="list-style-type: none"> • Institutions of higher education (e.g. MIT, Harvard, Temple, Drexel, & Harrisburg) • Civic partnerships (National Constitution Center) • CFO Magazine/Economist | <ul style="list-style-type: none"> • International researchers and practitioners in the field of neuroscience, psychology & medicine • Organizations/Associations: Society for Human Resource Management (SHRM); | <ul style="list-style-type: none"> • International Coaching Federation (ICF) • Public & private companies • Consultants, Businesses & Organizations • Public and private educational institutions |
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